

1st ADDENDUM TO THE LEARNING SECTORS: STARTER CHALLENGE 2026 - CALL FOR APPLICATIONS

British Council

The **British Council**, in the exercise of its powers, and considering the need for adjustments to the timetable and the number of teams selected for **Learning Sectors: Starter Challenge 2026**, RESOLVES:

1. EXTENSION OF THE APPLICATIONS DEADLINE AND CHANGE TO THE ACTIVITIES TIMETABLE

The applications deadline for **Learning Sectors: Starter Challenge 2026**, previously scheduled to close on **September 6, 2026**, has been extended to **September 13, 2026**.

Due to the extension, the subsequent dates of the Challenge will now be as per the schedule below:

All other rules and conditions applicable to each stage remain unchanged, except as expressly modified by this Addendum.

STAGE	NEW DATE
Publication of the Call for Applications and opening of applications.	18/08/2026
Application closes.	13/09/2026
Announcement of the selected teams	17/09/2026
Action plan development Workshop	22/09/2026
Action plan delivery deadline	September 25, 2026, at 11:59 PM (Brasilia time)
Selection of finalists	26/09/2026 to 29/09/2026
Announcement of the finalist teams	30/09/2026



Pitch + announcement of the winning team (online)	06/10/2026
Submission of accreditation documentation	14/10/2026
Formula 1® Approval	No fixed date — internal Formula 1® process
Awards	November 2026

2. CHANGE IN THE NUMBER OF SELECTED TEAMS

The number of teams selected will be changed after the applications phase.

Where the Call for Applications provides for the selection of **40 teams per category**, totaling **80 teams**, the selection of **20 teams per category will now be in effect**, totaling **40 teams selected** to participate in the workshop and develop the action plan.

The distribution will now be:

- **National Category:** 20 selected teams;
- **Centro Paula Souza Category:** 20 teams selected.

The evaluation criteria, their respective weights, and other conditions stipulated in the Call for Applications for the selection of teams remain unchanged.

3. GENERAL PROVISIONS

The remaining clauses and conditions of the **Learning Sectors: Starter Challenge 2026 Call for Applications** that have not been expressly amended by this Addendum remain fully valid and unchanged.

This Addendum shall enter into force on the date of its publication and shall be widely disseminated to the participants of **Learning Sectors: Starter Challenge 2026**.

4. CONTACT

Questions and additional information can be sent to the project's official email address: accelerating@britishcouncil.org

British Council

São Paulo, **31st August 2026.**