

This document sets out the Social Value Evaluation with guidance for ALL Procurements conducted within the British Council.

Social value should be explicitly evaluated in ALL procurements. The questions asked should be related and proportionate to the subject-matter of the contract, rather than just 'considered' as currently required under the Public Services (Social Value) Act 2012. It has been mandated in Procurement Policy Note (PPN) 06/20: [PPN 06/20 Social Value](#)

The social value model should be applied to all new procurements from 1 January 2021. The rules are:

- There has to be a section about Social Value
- The weighting for the question(s) has to be a minimum of 10%
- Social value is **distinct** from core deliverables

Question Set

The questions themselves can be around the following themes:

- COVID-19 recovery
- Tackling economic inequality
- Fighting climate change
- Equal opportunity
- Wellbeing
- Modern slavery

The Supplier Response document has a set of standard questions which have been inserted as a template. These questions can be changed to ensure they are related and proportionate to the subject-matter of the requirement and contract within the themes outlined.

The following is a list of topics which can be covered under the themes.

COVID-19 recovery: Help local communities to manage and recover from the impact of COVID-19

- Describe how the project/goods or services will create employment, offer re-training and other return to work opportunities for those left unemployed by COVID-19?
- Describe how does the project/goods or services support people and communities to manage and recover from the impacts of COVID-19, including those worst affected or who are shielding?
- Describe how does the project/goods or services support organisations and businesses to manage and recover from the impacts of COVID-19, including where new ways of

working are needed to deliver services?

- Describe how does the project/goods or services support physical and mental health of people affected by COVID-19, reducing the demand on health and care services?
- Describe how does the project/goods or services improve workplace conditions that support the COVID-19 recovery effort including effective social distancing, remote working, and sustainable travel solutions?

Tackling economic inequality: Create new businesses, new jobs and new skills

- Outline how the project/goods or services creates opportunities for entrepreneurship and help new organisations to grow, supporting economic growth and business creation?
- Outline how the project/goods or services creates employment and training opportunities particularly for those who face barriers to employment and/or who are located in deprived areas, and for people in industries with known skills shortages or in high growth sectors?
- Outline how the project/goods or services support educational attainment relevant to the contract, including training schemes that address skills gaps and result in recognised qualifications?

Tackling economic inequality: Increase supply chain resilience and capacity

- Explain how the project/goods or services creates a diverse supply chain to deliver the contract including new businesses and entrepreneurs, start-ups, SMEs, VCSEs and partnerships?
- Explain how the project/goods or services supports innovation and disruptive technologies throughout the supply chain to deliver lower cost and/or higher quality goods and services?
- Explain how the project/goods or services supports the development of scalable and future-proofed new methods to modernise delivery and increase productivity?
- Explain how the project/goods or services demonstrates collaboration throughout the supply chain, and a fair and responsible approach to working with supply chain partners in delivery of the contract?
- Explain how the project/goods or services demonstrates action to identify and manage cyber security risks in the delivery of the contract including in the supply chain?
- Please detail your crisis management plans and risk/probability assessments of those events happening?
- What is your business contingency plan and what inbuilt resilience do you have within the plan?

Fighting climate change: Effective stewardship of the environment

- Give details of how the project/goods or services can deliver additional environmental benefits in the performance of the contract including working towards net zero greenhouse gas emissions?
- Give details of how the project/goods or services can influence staff, suppliers, customers

and communities through the delivery of the contract to support environmental protection and improvement?

- Office consumables: How do you determine that the office consumables are reusable, recyclable or from sustainable sources?
- How does the locations you have chosen to ensure that it reduces the potential travel distances for all attendees, with the use of public transport?

Equal opportunity: Policy Outcome: Reduce the disability employment gap

- Clarify how the project/goods or services can demonstrate action to increase the representation of disabled people in the contract workforce?
- Clarify how the project/goods or services can support disabled people in developing new skills relevant to the contract, including through training schemes that result in recognised qualifications?

Equal opportunity: Tackle workforce inequality

- Describe how the project/goods or services demonstrates action to identify and tackle inequality in employment, skills and pay in the contract workforce?
- Describe how the project/goods or services supports in-work progression to help people, including those from disadvantaged or minority groups, to move into higher paid work by developing new skills relevant to the contract?
- Describe how the project/goods or services demonstrates action to identify and manage the risks of modern slavery in the delivery of the contract, including in the supply chain?
- How do you ensure that all employees have equality of pay, what are the salary schemes, and do you have transparency over equality of pay amongst different nationalities?
- Please explain how your organisation is compliance with local employment law, including compliance with minimum wages payments. Provide information in terms of on-time payment of salaries to staff and government contributions (social security, insurance).

Wellbeing: Improve health and wellbeing

- Outline how the project/goods or services demonstrates action to support health and wellbeing, including physical and mental health, in the contract workforce?
- Outline how the project/goods or services influence staff, suppliers, customers and communities through the delivery of the contract to support health and wellbeing, including physical and mental health?
- What schemes do you have throughout your organisation for handling wellbeing?

Wellbeing: Improve community integration

- Explain how the project/goods or services demonstrates collaboration with users and communities in the co-design and delivery of the contract to support strong integrated communities?
- Explain how the project/goods or services influence staff, suppliers, customers and communities through the delivery of the contract to support strong, integrated

communities?

Modern Slavery

- Give details of how the project/goods or services demonstrates collaboration with users and communities to eradicate modern slavery in the supply of the project/goods or services throughout the supply chain?
- Give details of how the project/goods or services influence staff, suppliers, customers and communities to eradicate modern slavery in the supply of the project/goods or services throughout the supply chain?
- Do you have existing company policies that address modern day slavery and encourage empowerment of women, vulnerable adults, and minority groups? Please provide evidence.

Evaluation

When evaluating the question please use the following award criteria:

Criteria for awarding score	Score
<p>Excellent: (exceeds all of the Model Award Criteria). The response exceeds what is expected for the criteria. Leaves no doubt as to the capability and commitment to deliver what is required. The response therefore shows:</p> <ul style="list-style-type: none"> - Excellent proposals demonstrated through relevant evidence. - Considerable insight into the relevant issues. - Reporting metrics with several years of information - Proposes additional value in several areas - The response addresses the social value policy outcome and also shows in-depth market experience. 	10
<p>Good: (exceeds most of the Award Criteria) The response meets the required standard in all material respects. There are no significant areas of concern, although there may be limited minor issues that need further exploration or attention later in the procurement process. The response therefore shows:</p> <ul style="list-style-type: none"> - Good understanding of the social value areas. - Sufficient competence demonstrated through relevant evidence. - Some reporting metrics associated with the question - Some insight demonstrated into the relevant issues. - The response addresses the social value policy outcome and also shows good market experience. 	7
<p>Average: (meets some of the Award Criteria) The response broadly meets what is expected for the criteria. There are limited significant areas of concern, although there may be some minor issues that need further exploration or attention later in the procurement process. The response therefore shows:</p> <ul style="list-style-type: none"> - Understanding of the social value areas. - Competence demonstrated through relevant evidence. - Some insight demonstrated into the relevant issues. - The response addresses some of the social value policy outcome and also shows general market experience. 	5

<p>Poor: (meets limited Award Criteria)</p> <p>The response meets limited elements of the requirement but gives concern in a number of significant areas. There are reservations because of one or all of the following:</p> <ul style="list-style-type: none">- There is at least one significant issue needing considerable attention.- Proposals do not demonstrate competence or understanding.- The response is light on detail and unconvincing.- The response makes no reference to the applicable sector but shows some general market experience.- The response makes limited reference (naming only) to the social value policy outcome set out within the invitation.	3
Fail: the response completely fails to meet the required standard or does not provide a proposal.	0

Further Reading

[Procurement Policy Note - Taking Account of Social Value in the Award of Contracts](#)

[The Social Value Model](#)

[Guide to using the Social Value Model](#)

[Social Value Model Quick Reference Table](#)