

UNIVERSITIES UK INTERNATIONAL INTERNATIONALIZATION CALL SUPPORT

FERNANDA MASSACCESI, POLICY OFFICER (AMERICAS)

Universities UK is the collective voice of 137 universities in England, Scotland, Wales and Northern Ireland

Our member universities' core purpose is to maximise their positive impact for students and the public both in the UK and globally through teaching, research and scholarship. We are led by our members and act on behalf of universities.

Our priorities

- **Opportunity** - anyone with the will and potential to succeed, regardless of their background, has the opportunity to transform their lives through accessing an outstanding learning experience at a UK university.
- **Impact** - UK universities are world-leading in the production and application of knowledge and skills.
- **Trust** - through demonstrating positive impact on students' lives, economic growth, public services and civil society, UK universities benefit from widespread public trust and political support.
- **Global** - UK universities are global leaders in international education and research.
- **Autonomy** - UK universities are free to make autonomous decisions according to their diverse missions and the needs of their students and communities.

ABOUT UNIVERSITIES UK INTERNATIONAL

- **UUK International is part of the Universities UK family of organisations, which is the representative body of vice-chancellors**
- **We represent the UK higher education sector and lead on global engagement**
- **We have three strategic aims:**
 - **Enable** universities to develop and deliver strong international strategies
 - **Influence** the UK & international policy and regulatory environment through our ability to represent UK universities
 - **Create** diverse opportunities through strategic partnerships

➤ What is important now?

- Brexit and European engagement
- Immigration Policy
- Promoting UK Higher Education
- International research collaboration
- Outward Student Mobility
- Transnational Education
- Post Brexit Opportunities
- Supporting HEIs in a shifting global environment

UUKI MAIN OBJECTIVES IN THE AMERICAS REGION

➤ Increase engagement between HE systems

Latin America Network (access to high level national representatives, communicating emerging priorities, sharing intelligence). **LATNET meeting, April 2021.**

➤ Stakeholders guideline

Universities, Embassies in the UK, British Embassy/DIT, the British Council

➤ Support institutional partnerships through research outputs

We provide **reports** to better understand the current state of UK HEIs engagement with priority countries and identify further opportunities and challenges for collaboration.

➤ 2021 HMG International Education Strategy

Positions **Brazil** as a priority country (in the first 10 prioritized) for widespread collaboration

➤ Increase research partnerships

➤ Support institutions in their international engagement

Developing internationalization

➤ Support and enable TNE

- **Reaching partners.** UUKi support on accessing UK universities and reaching the right audiences
- **Activities with high level officials.** Aligned with UUKi virtual engagement strategy.
 - Achievement from June meeting: The Brazil Embassy in the UK, DIT and British Council Brazil highlighted the importance of this meeting for their work and further engagement
- **MRQ Working Group Brazil (BC, DIT, NARIC, UUKi).** To understand the landscape and government to government approach and its negotiation process and advocate for this agenda.
- **Advocate for diversity in HE across nations,** especially for student recruitment and delegations



**Universities UK
International**

THANK YOU!

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