Diversifying income: an urgent call for future finance

## Commercially-generated income

Jonathan Newby
Deputy Director and Chief Operating Officer
Science Museum Group

**22 November 2016** 

## SCIENCE MUSEUM GROUP





MUSEUM OF SCIENCE 

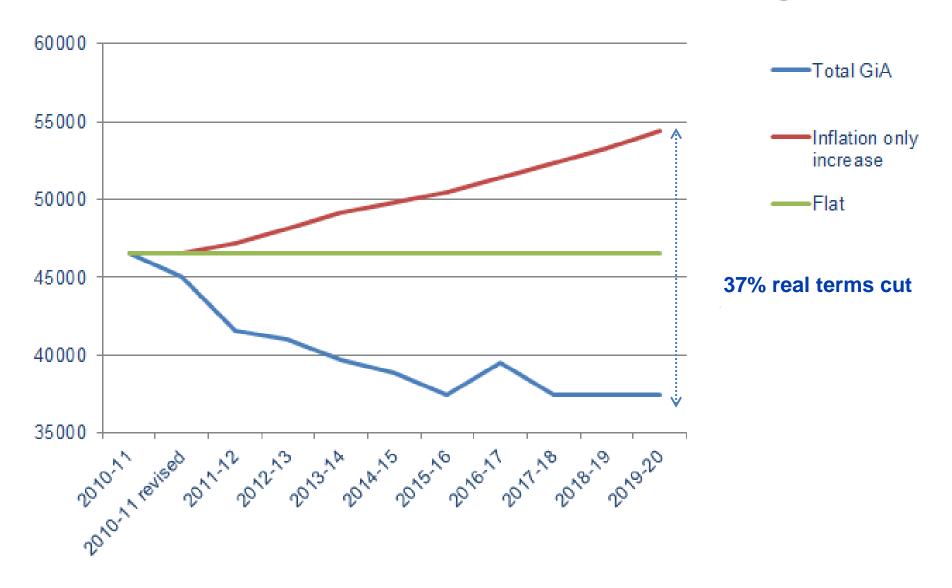
Media INDUSTRY

**National** Museum





### Reduction in Government funding







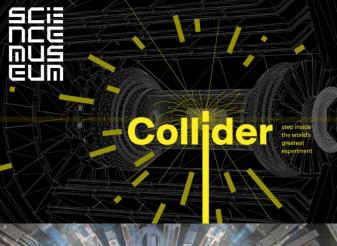
#### Cosmonauts

Explore our collection of items curated for the Science Museum's landmark Cosmonauts exhibition.





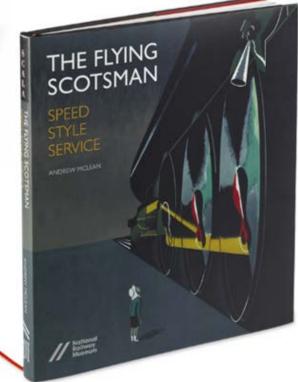


















# WONDERLAB

THE **STATOIL** GALLERY





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