

## Capacity building & internationalization for HE programme

### 1. The programme

The British Council Brazil is launching the first edition of its Capacity Building & Internationalisation for HE Programme. The objective of the programme is to strengthen the skills and capabilities for internationalisation within Brazilian universities, building on UK HEIs' expertise and experience in the field. The funding will facilitate consultancies and travel grants to allow UK institutions to assist their Brazilian counterparts in putting together an effective internationalisation agenda. The expected outcome is an increased exchange in knowledge between British and Brazilian universities in terms of internationalisation plans and to strengthen ties and foster long-term partnerships.

The overall aim of the programme is to support sustainable and implementable internationalisation strategies. This means, strategies and plans set across different subjects and faculties, addressing several strands of activity and with clear investment and calculation of required resources and time. The joint work between UK and Brazilian HEIs shall reflect a clear alignment and interest between institutions, which could lead to stronger formal agreements and partnerships in the future. An understanding of the local context and the actions to respond to institutional arrangements and regulations in partner countries, will add value to the presented proposals.

### 2. Specific objectives

- To support Brazilian HE institutions in the design of their internationalisation strategies and in the production of their internationalisation plan, in partnership with UK HE institutions;
- To build capacity in Brazilian HE institutions,
- To strengthen bilateral strategic partnerships between Brazilian and UK HE Institutions.

### 3. Expected outcomes

- Internationalisation strategies and plans in place for Brazilian HE institutions
- Bilateral agreements or initial processes for partnership developments
- Increased capacity for Brazilian HEIs to leverage future resources and opportunities as part of their internationalisation plans
- Increased opportunities for UK institutions to consolidate academic processes and partnerships in Brazil
- Increased opportunities for Brazilian HE institutions to consolidate processes and partnerships in the UK

### 4. Who can apply

- Brazilian public and private universities whose programmes are ranked 6 or 7 in the latest CAPE'S evaluation session, valid in the whole national territory

- UK universities with interest in the Americas region and proven track record in developing international plans and strategies

## **5. Possible institutional arrangements**

5.1) Bilateral: an agreement between one UK university and one Brazilian university involved). This allows the possibility of having a shared administration of resources, if required, or full administration by either of the parts.

5.2) Trilateral: an agreement between two Brazilian universities with one UK university or vice versa. Resources administered by the leading institution (i.e. for the case of two Brazilian universities with one UK university, it is the UK institution who will receive and administer the grant).

5.3) Multilateral – This formula is only possible when having one UK institution working with several Brazilian HE institutions, supporting the development of their internationalization plans. UK institutions are solely responsible for administering the grant under this scheme.

## **6. Assessment**

The assessment process will be co-led by external evaluators as well as the British Council. The proposals will be scored upon their ability to strengthen the different dimensions comprising our definition of sustainable internationalisation plans, such as:

- Interdisciplinarity – multiple strands of activity
- Range - activities across more than one faculty
- Resources – financial, staff and time invested
- Alignment – interest between institutions and potential agreements in place
- Context awareness – including awareness of national processes (laws and regulations) in partner countries.

Universities offering match funding will be seen as strong supporters of the initiative and will receive higher scores in the moment of evaluating grant allocations. These scores will highly contribute to the marks on the Resources category.

## **7. How to apply**

Proposals must be presented jointly by a UK and a Brazilian institution and submitted via British Council's website. Support letters (in headed letter paper) from institutional authorities of the different institutions involved are required and must be uploaded in the relevant session.

Complete the online application at the British Council Brazil portal.

A Word Docx version of the application form is available from the downloads section.

This is intended to give applicants knowledge of the questions in the online application form only, and cannot be used to submit an application.

## **8. Funding**

The number of projects funded will be from 10 to 20.

Requested grants should range between £5,000 and £10,000 and be implemented in a period of up to 7 months. The grant can cover costs including:

- The exchange of researchers and staff
- Costs of organising meetings, seminars, training
- Other activities to establish and strengthen collaborative links
- Workshops
- Faculty mobility with the purpose of knowledge exchange
- Consultancy fees
- Travel and substance costs directly related to the operation of the project

\* No administration or operational costs will be funded.

The grant will be disbursed in a 90% - 10% formula. Initial 90% upon signature of the Grant Agreement. And the remaining 10% after validation of narrative and financial reports.

## 9. Reporting mechanisms and responsibilities:

All grantees will be responsible to present final narrative and financial reports during the last month of the project.

Completed financial and narrative reports are a prerequisite to receive the remaining 10% of the grant. Template for financial and narrative reports enclosed.

## 10. Schedule

Call Launch	18 <sup>th</sup> May 2017
Call Closure	3 <sup>rd</sup> July 2017
Applications Assessment	4 <sup>th</sup> July 2017 – 17 <sup>th</sup> July 2017
Results Announcement	21 <sup>st</sup> July 2017
Implementation period	24 <sup>th</sup> July 2017 – 15 <sup>th</sup> February 2018

## 11. Further information

[contato@britishcouncil.org.br](mailto:contato@britishcouncil.org.br)

## 12. Supporting documents:

12.1 Assessment Criteria

### 13.1 Assessment Criteria

Assessment Criteria		Weights (%)
Eliminatory criteria	Are all Brazilian HEI involved in the proposal ranked from 5-7 in the CAPES ranking?	n/a
Interdisciplinarity	Scale in which the proposal engages multiple strands of activity, different departments, across different subjects and faculties.	20%
Resources	Match funding allocated to the proposal.	20%
	Clear investment and calculation of required resources in the implementation of the plan.	
Alignment	The institutions have developed joint work previously.	30%
	Some internationalisation processes between the institutions already in place.	
Context awareness	The proposal recognises potential opportunities or challenges in the internationalisation plan considering local laws and regulations in Brazil.	10%
UK track record in internationalisation strategies and proven interest in the America's region		20%
	<b>TOTAL</b>	<b>100%</b>